

The Kenton Group

Corporate Social Responsibility Policy

1. The Kenton Group believes that sustainable development links to long term value creation and aims to ensure that the sustainability principles it adopts are embedded in its business objectives and activities. These principles cover all aspects of The Kenton Group's operations from product and component acquisition and supply to after-sales services and the running of our offices.
2. The Kenton Group will approach sustainable development as a socially responsible aim which can reduce emissions and assist in addressing climate change. The Kenton Group will maintain awareness of the impact that its activities have on the environment and will minimize negative impacts insofar as it is safe, practical and economically sound to do so. It will seek to enhance the environment where it builds, use land efficiently, protect biodiversity and where possible use materials, material suppliers, labour and resources local to its operations.
3. The Kenton Group will design for social inclusion, efficient use of natural resources, use of appropriate materials and minimum waste. The lifecycle usage and emissions of the homes will also be considered in design, respecting the needs of future generations, and consultation with local communities will take place where possible on development plans.
4. The Kenton Group will develop its methodology and encourage staff to develop their awareness, skills and understanding of sustainability issues and practices through training and development activities. All staff are encouraged to recognise and adopt corporate social responsibility as a shared aim to which they contribute and are accountable for.
5. The Kenton Group aims to provide a quality product and a reliable service and will undertake a programme of continuous improvement, staff training and research and development.
6. The Kenton Group's activities and relationships will be undertaken with integrity, in an ethical and honest manner. The Kenton Group believes that being accountable for its actions and adopting an approach of self regulation through all staff leads to significant benefits, including maintenance of its license to operate, an enhanced reputation with external stakeholders and local communities, and improved employee motivation.

7. The Kenton Group seeks to develop and maintain long term relationships with stakeholders founded on trust, high performance and service standards that deliver in accordance with agreed commitments for mutual advantage.

8. The Kenton Group's objective is to ensure that no-one suffers harm as a consequence of carrying out its business activities and particularly recognises its duty as an employer to ensure, so far as it is reasonably practicable, the health and safety at work of all its employees. The Kenton Group operates a rigorous health and safety policy and strict procedures and practices are maintained and monitored which support and underpin this policy.

9. The Kenton Group will comply with all relevant legislation as a minimum and seek opportunities to make a positive contribution to sustainability through its process of continuous improvement.

10. The Kenton Group will set objectives and targets to achieve the strategy set out in this CSR policy.

11. The Kenton Group will monitor and report year on year against objectives and targets set and identify and report on key performance indicators in support of those objectives.

Through this policy we aim to ensure that our activities do not compromise the ability of the future generations to meet their own needs.